

SERVE ON PURPOSE

OPPORTUNITIES
WITH
GREAT
IMPACT





GROUP OPPORTUNITIES

Serve On Purpose is a series of Volunteer Opportunities for churches, small groups, community partners, businesses, families, and anyone who wants to join Araminta in reducing the threat and trauma of human trafficking.

WE GET TO DO THIS

At Araminta, we believe Love Is a Verb. It's not just a feeling--it's an intentional choice. Serving is not something we have to do; it's a beautiful act we get to do--an opportunity to bring hope, healing, and love to survivors.



SURVIVOR IMPACT

Every packed Love Bag, every gift card donated, every note written is an opportunity for volunteers like you to show survivors that they are seen, valued, and worthy. So, roll up your sleeves, spread some joy, and offer hope to survivors and youth who are most vulnerable to trafficking in Maryland. Together with your group, you can Serve on Purpose and create impact one loving action at a time.



READY TO SERVE ON PURPOSE?

Here's how to get started!

Whether you have 30 minutes or a full evening, there's a way to serve in a meaningful way.

1. Pick a project from the list below.
2. Gather your group.
3. Fulfill a project as a one-day activity, or set up regular opportunities, such as quarterly service parties.
4. Create impact together.

WHO CAN PARTICIPATE:



- Any group (big or small)!
- Youth Clubs
- Church Small Groups
- Women's or Men's Ministries
- Families
- Businesses or Workplace Team
- Classrooms
- Sports Teams
- Girl Scouts or Scouting Troops
- Book Clubs
- Neighborhood Groups
- Anyone Who Cares



PROJECT 1: ONE CARD | HUGE IMPACT

Volunteer opportunity:

Rally your group and host a One Card | Huge Impact gift card drive. Encourage individuals to donate one or more gift cards. Set a group goal for how many gift cards your team aims to collect. Collect cards of any amount; every donation makes a difference! If possible, package them with notes of encouragement to add a personal touch.



Why It Makes a Difference:

Survivors often leave trafficking situations with nothing, and poverty can be a driver that makes survivors vulnerable to being trafficked again. Gift cards offer freedom, choice, and dignity, enabling survivors to purchase what they need most.

Volunteer Impact:

Every gift card collected represents a gesture of care and compassion. You are giving more than a card—you're giving hope and dignity. Small acts of kindness, multiplied, create big change.

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Set a Group Goal:

- Small Group: 10–25 gift cards
- Mid-Size Group: 25–45 gift cards
- Large Group: 50+ gift cards

Type of Gift Cards to Collect:

Gift cards that are common and easily accessible

- Rideshare (Uber/Lyft)
- Visa/Mastercard
- Amazon
- Chick-fil-A
- Chipotle
- McDonald's
- Walgreens
- Grocery stores (Aldi, Walmart, Target, MOM's Organic, Whole Foods, Safeway, Giant, etc.)
- Coffee (Starbucks, Dunkin')
- Clothing (Old Navy, TJ Maxx, Marshalls)
- Gas stations (Royal Farms, Wawa's, etc.)

COLLECTION TIPS:

- Gift cards can be in any amount, starting at \$5 or more.
- Please sort all cards by their value (e.g., place all \$25 cards together, \$50 cards together, \$30 cards together, etc.)
- Please make sure the value of the card is clear and visible.





PROJECT 2: PACKING WITH PURPOSE

Volunteer opportunity:

Host a Packing With Purpose event. Encourage individuals to contribute items or help with packing! Create Love Bags with travel-sized or regular-sized personal care items. Set a group goal for the number of bags your group plans to collect. Add handwritten notes of encouragement and pack bags with love!



Why It Makes a Difference:

A bag filled with care essentials and a personal note can offer more than just cleanliness. It can provide dignity, hope, and a reminder that someone cares. It creates a ripple effect of kindness that strengthens our entire community.

Volunteer Impact:

By coming together to fulfill this project, you're not just giving supplies, you're spreading love! You are reminding a survivor that they are seen, valued, and not alone.

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Set a Group Goal:

- Small group: 10-25 bags
- Mid-size group: 25-45 bags
- Large group: 50+ bags

What to Include in a Love Bag:

Each bag should include travel-size or regular-size hygiene essentials such as:

- Body wash, Lotion, Deodorant, Face Wipes
- Toothbrush, Toothpaste, Floss
- Hairbrush, Hair Ties, Large Hair Comb
- Hand sanitizer
- Lip balm
- Fuzzy socks
- Shampoo + Conditioner
- Feminine hygiene products
- Encouraging notes or Scriptures
- Other fun items

PACKING TIPS:

- Use discreet, vibrant, and colorful sturdy bags (canvas, zippered pouches, drawstring bags, travel-sized bags, etc.).
- Ensure items are new, unused, and sealed, and check expiration dates.
- Avoid branding that says “charity” or “donation” or items that appear to be hotel cast-offs.
- Purchase a few items that might be special to a recipient, not just functional.
- Include a variety of products that consider diverse hair care and skin care needs. Examples of shampoo and conditioner might include Carol’s Daughter, Shea Moisturizer, Cantu, Taliah Waajid, Jane Carter Solution, Crème of Nature, etc. Examples of lotions might include Palmer’s or Dove.





PROJECT 3: WRITE TO HEAL | JOURNAL DRIVE

Volunteer opportunity:

Gather your group and host a Write to Heal | Journal Drive. Collect new journals for those in need of encouragement, support, or a fresh start. This is a simple yet powerful way to create impact! Set a group goal for the number of journals the group plans to collect.



Why It Makes a Difference:

This journal drive is more than collecting pretty journals; it's creating a space for survivors to express their thoughts and work through their trauma. Journaling supports mental health, encourages creativity, and serves as a private place for healing and growth.

Volunteer Impact:

Your time and generosity can help transform blank pages into a powerful tool for healing, self-expression, hope, and reflection.

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Set a Group Goal:

- Small Group: 10–25 journals
- Mid-Size Group: 25–45 journals
- Large Group: 50+ journals

Type of Journals to Collect:

- New blank journals with lined, dotted, or unlined pages (variety encourages creativity!)
- Prompt journals (with guided questions or reflections)
- Gratitude journals
- Wellness or self-care journals

Optional Add-Ins:

- Colored pens, pencils, fuzzy pens, gel pens, or other fun pens
- Highlighters or washi tape
- Stickers with affirming words or fun designs
- Small bookmarks or magnetic page markers
- Handwritten notes of encouragement or affirmations

COLLECTION TIPS:

- Collect new, unused journals and supplies. Avoid items that are damaged, used, or include inappropriate images or messages.
- Sort journals by type (lined, unlined, guided, etc.).
- Group optional items like pens or stickers separately.





FUN TIPS (OPTIONAL):

- Get creative! These projects are only suggestions to get your ideas flowing. Have fun and feel free to add your own flavor to increase the joy!
- Share the Impact! Take pictures or record short video clips of you and your group at work. Share photos with your group leader or church/partner liaison, who can then forward them to Araminta's Volunteer Manager.

ATTENTION:

All photos may be shared on Araminta's social media or website to highlight the fun-loving support from our amazing community of partners. If you are photo-shy, no worries! Please share that with your group leader or church/partner liaison to ensure you are not captured. Otherwise, you're giving Araminta consent to use your image, likeness, voice, name, quotations, and story, in original or edited form, in Araminta's digital and print promotional, fundraising, educational, and other communications. Araminta may use them without obtaining approval or providing compensation for such use, in perpetuity. You waive any legal claims related to such use, including claims relating to copyright or rights of publicity or privacy. Anyone who does not consent to the Use of Image policy should not be in any photo or video shared with Araminta.



DROP-OFF INSTRUCTIONS:

Please **email or text Araminta's Volunteer Manager** to schedule your supply drop-off:

Contact: Pascale Lebrun-Gay

Email: volunteers@aramintausa.org

Phone: 443-986-2804

Coordinate a **specific date and time** before arriving to ensure someone is available to receive your donation.

Thank you for your partnership! We believe wholeheartedly that volunteers are an integral part of Araminta and that we are called to work together in serving survivors and reducing the threat and trauma of child trafficking.



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